

**As of 9/1/20**

**Update Summary:**

Policy has been updated to reflect compliance with the California Consumer Privacy Act.

**MysticArt Pictures, LLC Privacy Policy**

MysticArt Pictures, LLC (“we”, “MAP”, “us” or “our”) has a firm commitment to respect and protect the privacy of users of the MAP website (a “Site”). This Privacy Policy describes how we collect, use, share, and protect the personal information of users of our Site. By accessing, using, registering with, or providing personal information to the Site, you explicitly accept, without limitation or qualification, the collection, use, storage and transfer (including international transfer) in the manner described in this Privacy Policy (as amended from time to time). **THIS PRIVACY POLICY AFFECTS YOUR RIGHTS AND LIABILITIES UNDER THE LAW. If you do not agree to the terms of this Privacy Policy, do not access or use the Site or provide us with personal information.**

The Site provides a range of content hosting and communication services, and seeks to connect talent, models, dancers, voice talent, hosts, potential contestants and show participants, and other artists (collectively, “Talent”) with professionals rendering professional services in motion picture, theatrical, radio, television and other entertainment enterprises (collectively, “Industry Professional Entities” and “Industry Professionals”).

**Special notice to Talent**

There are practical considerations relating to the need for Industry Professional Entities to review certain personal information, and to contact Talent for casting purposes. By registering and creating a profile on the Site you understand that you are affirmatively choosing to post personal information about yourself, including contact information such as your phone number and e-mail address, as well as physically identifying information such as your height, weight, hair, and eye color. You also have the option to post photographs, videos and other materials that may allow third parties to personally identify you. This information may be viewable outside of the Site via web search engines, which are outside of our control. By registering on the Site and submitting any such information, you acknowledge and agree that such personal information may be revealed to other Site users and the public, and that you are aware of the risks inherent in so doing.

**Special note about minors**

We are particularly concerned about the safety and privacy of all of our users, particularly individuals under the age of 18. We do not knowingly collect personal information directly from children under the age of 18, nor do we allow users under the age of 18 to directly establish their own profiles on the Site. All users under the age of 18 may only post profiles on the Site if they are represented by an adult agent or other authorized Industry Professional Entity, or by a parent or legal guardian who has registered on their behalf and who maintains the profile on their behalf (the "Registering Adult"). If we become aware that a profile has been established for an individual under the age of 18 without a Registering Adult, we will take steps to terminate such profile and remove any corresponding information.

Users under the age of 18 may monitor and modify their profile and personal information posted on the Site under the supervision of the Registering Adult.

### **Scope of this Privacy Policy**

This Privacy Policy applies solely to the Site. This Privacy Policy does not apply to any other website or any offline contact or communications external to the Site between MAP and any other company, you and MAP, or you and other registered users of the Site, or to information otherwise collected by third parties through social networking platforms.

### **Privacy Policy updates**

MAP may modify, supplement or replace this Privacy Policy from time to time, and may do so at our discretion, consistent with applicable data protection laws and rules. Any revisions to our Privacy Policy will be posted here, as well as a notice in a prominent location on the Sites and, if we have a way and are legally permitted to do so, we will make an effort to contact you by email in the event this Privacy Policy is materially changed. You are required to agree to the terms of the Privacy Policy in order to maintain your Site profile. Any revised policy will supersede and replace previous privacy policies, effective as of the date on which it is posted. Your use of the Sites after any revised Privacy Policy has been posted represents and confirms your consent and agreement to all such changes.

### **Third party links**

The Site may contain links to websites operated by third parties ("Third Party Sites") that are outside of our control and are not covered by this Privacy Policy. We do not endorse and are not in any way responsible for the privacy policies, content, and/or practices of such Third Party Sites. You should review the privacy policy of all Third Party Sites so you can understand how they collect, use, store and transfer or share your personal information.

### **Types of information we collect**

We may collect different types of information on our Site, including personal information, financial information, demographic information, and log data as each is defined below. Sometimes we collect combinations of all these types of information. In each case, it is indicated on the Site whether any personal or demographic data must be provided for you to access and use the requested service.

### **Personal information**

“Personal information” is personal data that may be used to identify you, or any other person to whom the information may relate, personally. This may include name, title, occupation, postal or physical address, telephone number, e-mail address, government identifiers, and other information required to carry out a transaction, provide a service or deliver a product you have requested. Depending on where you are based, personal information may also include your Internet Protocol (IP) address and other information related to your computer. This may also include information about third parties, such as references or contacts (for example, a director or photographer with whom you have worked previously) that you provide to us if you have their express written consent to do so.

The collection and use of your personal information may be necessary for us to provide you with positive and customized experience on the Site, to provide you with a product or service, to communicate with you, or maintain our relationship with you. We do not collect your personal information unless you or someone who is expressly authorized by you (or if you are under 18, the Registering Adult) chooses to provide it to us.

You are not required to give us any personal information in order to read the content portions of our Site. However, please note that if you choose not to provide us with personal information, you may not be able to use certain functions and features of our Site.

### **We ask that you do not enter personal information into your profile, except in the fields provided for that information.**

We will not collect sensitive information about you (such as information about your health or medical history; ethnic origin; political or religious beliefs; trade union, guild or other professional association memberships; sexual orientation; or criminal record) except where you have voluntarily provided it to us in the optional fields designated for that information or where its collection is required by law. Note that it is against the Terms of Use to enter or otherwise provide any government identifier (such as a Social Security number, Tax ID number, or Medicare number) in your profile or any other area of the Site except where you have voluntarily provided it to us in the optional fields designated for that information.

If we become aware that you have provided any government identifiers in your profile in fields not designated for that information or anywhere else on the Site, we reserve the right to immediately delete that information.

### **Demographic information**

“Demographic information” is information that you may submit or we may collect that is neither personal nor financial. This is information that is not unique to you in the sense that it refers to selected population characteristics, and may include but is not limited to your zip code, postal code, hometown, gender, user name, race or ethnicity, membership in professional guilds such as the Screen Actors Guild, your age, height and weight.

### **Online correspondence and communications**

Subject to the terms of this Privacy Policy, we may collect and store your online correspondence that you send to us and the content of online communications exchanged between you and other Site users using the tools available on the Site.

### **How we use your information**

We will only use your personal information in the way and for the purposes we told you about when we collected it. We will not change the way in which your personal information is used unless we have your consent to do so.

We use your information, subject to applicable laws, in the following ways:

- to allow you to register and create a profile;
- to enable you to provide us with feedback, to contact us and for us to contact you;
- to share information with third party partners involved with casting, producing, and/or otherwise creating the particular program for which you are uploading your audition.
- to allow your participation in activities, such as online discussion groups, communities, and surveys (where available on the Site);
- to send you maintenance communications to alert you to changes and updates in our Site, products and services that may affect you, including updates to our Privacy Policy;
- to send you communications of interest that you have requested, such as emails or text messages about MAP, our products and services, targeted marketing, and promotional offers;

-to customize, measure and improve our products, services, content, and advertising, including generating internal reports about the use of our Site;

-to personalize your overall experience with MAP; and

-to enforce our Privacy Policy.

### **Cookies and other technologies we use**

We use cookies and we may use web beacons and/or website analytics tools to customize your online experience and improve our services.

A cookie is a text file that is either stored in your computer's memory temporarily (a "session" cookie) or placed on your hard drive (a "persistent" cookie) by a web page server. Cookies are uniquely assigned to your computer and can only be read by a web server in the domain that issued the cookie to you. For example, we use cookies to allow you to save your password so you do not have to reenter it each time you visit the Site.

MysticArt Pictures' Site may also contain web beacons (also called single-pixel gifs) that may be used to help deliver cookies on our Sites and allow us to track the number of visitors who have visited those pages.

You can modify your browser settings to decline cookies or notify you when a cookie is set. However, if you choose to decline cookies, you may not be able to use certain interactive features of our Site. Note that you can always go back and delete cookies from your browser; however, that means that any settings or preferences controlled by those cookies will also be deleted and you may need to recreate them.

We may also include web beacons or cookies in promotional email messages so we can track whether messages have been opened and acted upon. Finally, we may use web beacons or cookies, or use third party analytic tools, to help us compile aggregate, anonymous statistical information (that is not associated with you as an individual) about the effectiveness of our Site operations or promotional campaigns.

Similar to other websites, we may use cookies or web beacons to collect information ("Log Data") created by your use of the Site. Log Data may include information such as pages visited, services accessed, and your IP address (where this is not personal information), browser and operating system type, domain names, access times and referring website addresses. This information is necessary for analyzing the use of resources, troubleshooting problems, for security purposes, preventing fraud, and improving our services and the overall Sites. In the limited instances where Log Data is linked to your personal information, the collection and use will be in accordance with the consent you have given, or otherwise in accordance with applicable laws.

## **Sharing of information with third parties**

MysticArt Pictures does not sell, rent or otherwise share your personal information to any third party for their direct marketing purposes unless we have obtained your prior express consent to do so. You may withdraw your consent to this sharing at any time without charge.

By submitting your personal information to us, you agree that it, as combined with demographic information or Log Data, may be transferred or disclosed to certain third parties in your country and abroad under the following limited circumstances:

### **Authorized service providers**

We may share your information with authorized third parties (such as our vendors) who help with our business operations, including the storage and processing of information for the uses listed in this Privacy Policy, e-mail originations, receipt of support services, customer relationship management services, analyzing data, providing marketing assistance, providing customer service, and third party partners involved with casting, producing, and/or otherwise creating the particular program for which you are uploading your audition (“Authorized Third Parties”). These Authorized Third Parties may be located in a country whose data protection laws are different from your country, and we provide Authorized Third Parties only with the minimum amount of information necessary to complete the requested service and perform their functions. We do not allow Authorized Third Parties to use your information for any other purpose and they may not share that information with any other third party. We will remain the data controller and be responsible for any information shared in this way. We require that Authorized Third Parties adhere to procedures and security measures at least as restrictive as our own, including this Privacy Policy.

### **Aggregated, anonymized data**

We may also share aggregated anonymous information about your use of the Sites with Casting Networks’ clients, strategic partners, other Site visitors, and other third parties so that they can understand the kinds of visitors the Sites have and how those visitors use the Sites.

### **To comply with law**

We may need to disclose your personal information to comply with applicable laws, legal processes, and/or to exercise our legal rights or defend against legal claims. Because MysticArt Pictures, LLC is a U.S. company and information collected on our Site is stored in whole or in part in the United States, your information may become subject to U.S. law. We may also disclose information when we believe, in our sole discretion, such disclosure is necessary or appropriate in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, and situations

involving potential threats to the physical safety of any person, or as otherwise required by law.

In addition, if MAP should file for bankruptcy or merge with another company, or if MAP should decide to buy, sell or reorganize some part or all of its business, we may be required to disclose your personal information to prospective or actual purchasers in accordance with applicable data protection laws.

### **A reminder about profiles**

When you create or post a profile to the Site, that profile is stored in our searchable talent database in the United States. Once posted, your profile will be searchable, and all third parties with access to our searchable talent database (or copies thereof) will have access to your profile. Industry Professionals or other third parties with access to our searchable talent database may be located in countries whose data protection legislation may not be equivalent to the laws in your country. For example, your profile may be viewed and accessed by Industry Professionals outside the European Economic Area who have access to our searchable database. By making your profile searchable, you are expressly consenting to such transfers of your data.

We attempt to limit access to our searchable talent database to legitimate users such as Industry Professional Entities and law enforcement and national security agencies, but cannot guarantee that other third parties will not gain access to this database. We cannot control the use made of profiles by third parties who access such talent profiles while they are in our searchable database. You may make your profile inaccessible to such third parties from our talent database by cancelling your account at any time by following the instructions in "Cancelling your Account".

### **How to opt-out**

To stop receiving marketing communications or promotional offers from MAP (including our newsletter) and our third party marketing partners, you may do any of the following:

- Go to the profile section of your account and uncheck the box that opts-in to receive casting notices and our newsletter; or
- Submit your request in writing by email to [casting@mysticartpictures.com](mailto:casting@mysticartpictures.com).

Your opt-out request will be processed within 10 business days.

If you wish to revoke your consent to this Privacy Policy, please contact us at [casting@mysticartpictures.com](mailto:casting@mysticartpictures.com). However, please note that if you do withdraw your consent, you will not be able to use the relevant services and your account will be cancelled.

## **How to access and update your information**

We want to make reasonable efforts to ensure that the information we keep for you is up-to-date, complete and accurate. You have the right at any time, under applicable data protection laws to access, review, update, or change your profile information that MAP maintains for you, on request to MAP, except in certain limited circumstances (for example, where an applicable law requires us to limit or deny such access). Before providing you with a copy of your personal information or correcting, or updating such information, we reserve the right to verify and authenticate your identity and the personal information to which you have requested access. You can use the links immediately below or contact us by email or mail (see the “Contact Us” section at the end of this Privacy Policy for details) to request access to your personal information. Please allow at least 15 business days for your request to be processed.

**Updating your profile information:** To update your profile information, you will need to log in to your profile. Once you are logged in, click on “Edit Profile” to update your profile information.

**Cancelling your account:** You may cancel your account at any time with the Site by emailing us at [casting@mysticartpictures.com](mailto:casting@mysticartpictures.com) or calling 323.536.9999.

## **Security:**

We are committed to protecting your information. We have adopted commercially reasonable technical, administrative, and physical procedures to help protect your information from loss, misuse, unauthorized access, and alteration. Please note that no data transmission or storage can be guaranteed to be 100% secure. We want you to feel confident using MysticArt Pictures’ Site but we cannot ensure or warrant the security of any information you transmit to us.

## **Security of your information**

You are responsible for ensuring that your login credentials (your username and password) are kept confidential. We also encourage you to take precautions to protect your personal information when you are online. Create strong passwords by using a combination of letters and numbers when creating them, change passwords often, and use a secure browser.

We make commercially reasonable efforts to restrict access to personal information to MAP employees, contractors and agents including Authorized Third Parties, who need to know that information in order to operate, develop or improve our services. These individuals and Authorized Third Parties are bound by confidentiality



obligations and may be subject to discipline, including termination and criminal prosecution or other legal action, if they fail to meet these obligations.

### **Transfer of personal information, international and other notices**

The Site is operated and maintained by MysticArt Pictures, LLC, whose address is below. If you are visiting the Sites from outside of the United States, please be advised that your information will be transferred to, stored, and processed in the United States where our servers are located and our central database is operated.

The data protection and other laws in the United States and other countries might not be as comprehensive as those in your country. Please be assured that we seek to take reasonable steps to ensure that your privacy is protected and that we comply with all applicable data privacy laws and regulations. **By providing us with personal information and using our services, you consent to having your personal information processed in and transferred to our U.S. facilities and to those third parties in accordance with this Privacy Policy.**

Please note that parts of this Privacy Policy may not apply to you if you are in a country or region where certain services are not offered on the country-specific Site.

### **California Resident Rights**

A California resident who has provided personal information to a business with whom he/she has established a business relationship for personal, family, or household purposes ("California Customer") is entitled to request information about whether the business has disclosed personal information to any third parties for the third parties' direct marketing purposes. In general, if the business has made such a disclosure of personal information, upon receipt of a request by a California Customer, the business is required to provide a list of all third parties to whom personal information was disclosed in the preceding calendar year, as well as a list of the categories of personal information that were disclosed.

However, under the law, a business is not required to provide the above-described lists if the business adopts and discloses to the public (in its Privacy Policy) a policy of not disclosing customer's personal information to third parties for their direct marketing purposes unless the customer first affirmatively agrees to the disclosure, as long as the business maintains and discloses this policy. Rather, the business may comply with the law by notifying the customer of his or her right to prevent disclosure of personal information and providing a cost-free means to exercise that right.

As stated in our Privacy Policy, we do not share information with third parties for their direct marketing purposes unless you give us your prior express consent to such disclosure. If you opt-in to allow us to share your information with a third party for its direct marketing purposes, we will only share information in

connection with that specific promotion, as we do not share information with any third party on a continual basis. To prevent disclosure of your personal information for use in direct marketing by a third party, do not opt in to such use when you provide personally identifiable information on our Site. Please note that whenever you opt in to receive future communications from a third party, your information will be subject to such third party's Privacy Policy. If you later decide that you do not want that third party to use your information, you will need to contact the third party directly, as we have no control over how third parties use your information. You should always review the Privacy Policy of any party that collects your information to determine how that entity will handle your information.

California Customers may request further information about our compliance with this law by e-mailing [casting@mysticartpictures.com](mailto:casting@mysticartpictures.com). Please note that we are only required by law to respond to one request per customer each year, and we are not required to respond to requests made by means other than through this e-mail address.

### **Do not track notice**

MAP does not track its customers over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. However, we do use Google analytics to monitor visitors to MAP as well as improve server performance. To learn more about Google Analytics privacy policy please visit: <http://www.google.com/analytics/terms/us.html>

### **International**

We are based in the United States. Please be aware that information you provide to us or that we obtain as a result of your use of MysticArt Pictures may be collected in your country and subsequently transferred to the United States or another country in accordance with applicable law. The privacy and data protection laws in the country to which your information is transferred may not be equivalent to such laws in your country of residence. Your personal information may be subject to the laws of the country to which it is transferred and may be accessible without notice to you by the courts, law enforcement and national security authorities of that country. By using and participating in any of MysticArt Pictures' services or providing us with your information, you acknowledge the collection, international transfer, storage, and processing of your information.

### **California Residents**

If you are a California resident, please be advised that California Civil Code Section 1798.120 may permit you to "[opt out](#)" (please put in a MysticArt link to opt out) of the "sale" of your "personal information" to "third parties" (as those terms are

defined in the CCPA). Our privacy policay describes the limited circumstances in which we may share your information with third parties outside MysticArt Pictures. Our Privacy Policy also provides you with certain controls and choices regarding our collection, use, and sharing of your information.

Among other rights provided for in our Privacy Policy, you may: Choose to control targeted advertising from many ad networks and partners; data exchanges; and marketing analytics and digital advertising and marketing service providers by visiting the [Digital Advertising Alliance](#).

If you are a California resident, California Civil Code Sections 1798.100 and 1798.105 permit you to make requests to access categories and specific pieces of personal information about you, as well as to request to delete personal information about you.

To make such a request, please visit [casting@mysticartpictures.com](mailto:casting@mysticartpictures.com).

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your personal information by certain members of MysticArt Pictures to third parties for the third parties' direct marketing purposes. We take great pride in the relationship of trust we have built over many years and we are dedicated to treating your personal information with care and respect. Pursuant to California Civil Code Section 1798.83(c)(2), members of MysticArt Pictures do not share your personal information with other member companies or others outside MysticArt Pictures for those parties' direct marketing use unless you elect that we do so. For more information about our privacy and data collection policies, you may wish to review our Privacy Policy.

To make such a request, please send an email to [casting@mysticartpictures.com](mailto:casting@mysticartpictures.com) or write us:

CA Privacy Rights  
MysticArt Pictures, LLC  
Attn: Director of Operations  
[3450 Cahuenga Blvd. West](#)  
[Loft](#) 101  
Los Angeles, CA 90068  
USA

### **Changes to this Privacy Policy**

We will update this Privacy Policy from time to time to reflect changes in our practices. If we modify our Privacy Policy, we will update the "Last Modified Date" at the top of this Privacy Policy and such changes will be effective upon posting. If we make any material changes to the way we use personal information we collect, we will notify you in advance by email through the email address you most recently provided to us or by posting a notice of the changes. We will not use information we

have already collected in a different way than we have described here without your consent.

**Contact us with comments or questions**

If you have comments or questions about this Privacy Policy, you can write to us or email us at the addresses below. Please include your contact information, the service about which you are contacting us, and a detailed description of your request or privacy concern. Please allow at least 15 business days for a response.

MysticArt Pictures, LLC  
Attn: Director of Operations  
3450 Cahuenga Blvd. West  
Loft 101  
Los Angeles, CA 90068  
USA  
[casting@mysticartpictures.com](mailto:casting@mysticartpictures.com)